

## Agenda

### BPW Task Force LLL Workshop in Rome 20 April to 23 April 2017

**Location:** Via Piemonte 32, BPW Italy Office

**Project Leads:**

Bettina Giordani, Pia Petrucci Responsible for the local organization

Conny R Montague Responsible for the coordination of the workshop contents


**Expenses:** Information in the agenda

**Participants**

|                            |   |
|----------------------------|---|
| <b>Pia Petrucci</b>        | <b>National President FIDAPA/ BPW Italy</b>   |
| <b>Bettina Giordani</b>    | National Communication Chairperson, BPW Italy.  |
| <b>Antoinette Ruegg</b>    | <b>Chair International Task Force LLL, Past President BPW International</b>   |
| <b>Elisabetta Gregoric</b> | <b>BPW President of the Tergeste Venezia Giulia Club<br/>Member of the Task Force "Leadership and Lifelong Learning"</b>      |
| <b>Anna Cargnello</b>      | <b>BPW Tergeste Venezia Giulia Club, Certified PEP Trainer</b>  |
| <b>Conny R. Montague</b>   | <b>Chair European Task Force LLL, Past President BPW Club Burghausen, Author of Leadership Program, Certified PEP Trainer</b> |
| <b>Petya Barraud</b>       | <b>Member of the Board ,BPW Lake Geneva, Author of Leadership Program, Certified PEP Trainer</b>                              |
| <b>Kukka Lehmusvirta</b>   | <b>BPW Finland, Certified PEP Trainer</b>   |
| <b>Elisabeth Liberda</b>   | <b>BPW Munich, Certified PEP Trainer</b>  |
| <b>Sabine Küsters</b>      | <b>Past President BPW Düsseldorf, Certifies PEP Trainer, Author of the LTW</b>  |
| <b>Ester Eomois</b>        | <b>BPW Estonia, Business Club, Certified PEP Trainer</b>  |
| <b>Ingrid Eomois</b>       | <b>Member of BPW Malta</b>  |

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| <b>Ann Wood</b>  | <b>Past President BPW Lake Geneva, Author of Leadership Program, Certified PEP Trainer</b>   |
| <b>Rodica Rosu Fridez</b>  | <b>Member of the Board BPW Lausanne, Switzerland, Certified PEP Trainer</b>  |
| <b>Sabine Schmelzer</b>  | <b>Past BPW International Regional Coordinator Europe<br/>Past President BPW Switzerland<br/>Chair BPW Online Academy</b>  |
| <b>Catherine Bosshart</b>  | <b>BPW International Executive Secretary, BPW International Representative at UN Geneva</b>  |
| <b>Ingrid Asche</b>  | <b>Past President BPW Club Regensburg, Certified PEP Trainer, Member of Taskforce LLL.</b>   |
| <b>Pia Petruccis National Team on Friday:</b><br><br>Caterina Mazzella<br>Maria Concetta Oliveri<br>Anna Maria Cacciami<br>Anna Lamarca<br>Leda Mantovani<br>Dora Paronuzzi<br>Fiorella Annibali<br>Fiammetta Perrone<br>Vincenzina Nappi<br>Rosa Maria La Scola<br>Silvia Sil | Vice National President<br><br>National Secretary<br><br>National Treasurer<br><br>Past National President<br><br>President District NO<br><br>President District NE<br><br>President District Middle<br><br>President District SE<br><br>President District SO<br><br>President Sicily<br><br>President District Sardinia |





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| <b>Thursday 20 April 17</b><br>Location:<br><b>FIDAPA BPW Italy office</b><br><b>Via Piemonte 32</b> | <b>UP-date!</b>  | Sharing Information about what is happening on the LLL front in the different countries<br>Agreeing on agenda and procedure |                                    |
| <b>Time</b>  | <b>Topic</b>   | <b>Purpose</b>  | <b>Who/Owner</b>                   |
| 4 pm   | <b>Welcome , Introductions and Expectations, Words of Greeting</b>                                       | Clarify agenda and road map   | Conny Montague<br>Bettina Giordani |
| 4:30 pm  | The Value and Work of the Task Force for BPW   |   | Antoinette<br>Conny                |
| 5 pm – 6pm   | Leadership Training for Women experience in Switzerland  | Information and best practice sharing   | Petya Ann and Rodica               |
| 6 pm-6:30  | Training and other activities BPW Estonia  | Information and best practice sharing   | Ester                              |
| 6:30 to 7:00   | BPW Malta  | Information about the club and its activities   | Ingrid Eomois                      |
| 7:30 pm – 9:30 pm  |                       | Aperitivo Lungo at Enoteca Peluso<br>Via Sadegna, 36 – Roma<br><br><b>Free of charge</b><br><b>Gently offered by Pia</b>    | Bettina                            |
| <b>Day 2</b>   |  |   |                                    |
| <b>Friday 21 April 17</b><br><b>Location:</b><br>Hotel Rosengarden<br>Via Boncompagni, 19            | Workshop for Pia´s Team and <b>IN-</b> put   |   |                                    |
| 9:30   | <b>Please note the change of location “Hotel Rosengarden”</b><br><br>Arrival and preparation of workshop |   |                                    |
| 10:00 – 11:00  |  |   |                                    |



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|               | Insecurity, manipulation and power-games – how do leaders deal with the subtle parts of these factors?"  | Information and discussion   | Antoinette   |
| 11:15 – 12:30 | Verbal Aikido or How to Deal With Verbal Attacks<br>Learn how to respond assertively when someone communicates destructively. Learn, create and test-drive phrases that buy time and help you find the right words when under (verbal) attack. Broaden your repertoire of reactions and helpful phrases. Let's get out of the victim's corner!   | Extension of previous input  | Sabine K   |
| 12:30 – 1:30  | <b>Lunch</b><br><b>Pia and her Team will join us now</b>   | <b>Please note: Lunch is € 30.— per person which will be collected in the morning in cash</b>    | Bettina G  |
| 1:30 – 4:00   | <b>Workshop for Pia's Team</b><br><br>Words of welcome by Pia<br><br>Overview and aim of workshop by Conny<br><br><b>Input Antoinette</b><br>„Personal Challenges and Profits of a BPW President on Club, District, National or International level”.<br>(15 min plus discussion)<br><br><b>Input Elisabeth:</b><br>Lateral Leadership<br>(15 min plus discussion)<br><br><b>Input Conny:</b><br>„ Motivation of Volunteer Members<br>(15 min plus discussion) | <b>Participants see list of participants</b><br><br>Input, discussion and planning of next steps | Pia<br><br>Antoinette<br>Elisabeth L<br>Conny<br><br>Interpreter:<br>Anna<br>Cargnello |



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|                 | <p><b>Antoinette</b><br/>- Main RESULTS Leaders' Summit<br/>"1930 – 2017 - 2030: Future of BPW<br/>(approx 30 min)</p>   | Information (fresh from New York!) for all                     |   |
| 4 pm            |   | <b>Sponsored by Pia Petrucci</b>                               |   |
| 4:30 – 5:15 pm  | <p><b>Back to the BPW Office at Via Piemonte 32 (5 minutes walk)</b></p> <p>Female communication in team work</p>  | Input and discussion   | Anna Cargnello                                    |
| 5:15 – 6:00     | Leadership through Personal Branding   | Presentation and discussion                                    | Rodica  |
| 8 pm            | <p><b>Dinner with the participants of the Young Symposium</b></p> <p>"Pizzeria San Marco"<br/>"Restaurant"<br/>Via Sardegna, 38, Roma</p>  | 25 euro per person   | Bettina   |
| <b>Saturday</b> | <b>IN</b> -put continued   | To learn from each other and to share thoughts and information |   |
| <b>Time</b>     | <b>Topic</b>   | <b>Purpose</b>   | <b>Who</b>  |
| 9:30            | <b>Welcome and Overview</b>  | Orientation and good start into the day                        | Conny   |
| 9:45 – 10:45    | Introduction of BPW Online Academy – a new platform for Learning and Training at BPW   | Information and discussion                                     | Sabine Sch  |
| 10:45 – 11:00   |   |  |   |
| 11:00 – 1 pm    | <p><b>BPW 1930 -2017 – 2030, Future of BPW?"</b></p> <p>How to support a wise, effective and sustainable evolution of gender equality in professional life, is a crucial leadership question. <b>We will work on the</b></p> | Presentation and brainstorming with action points              | Antoinette & participants of the Leaders' Summit. |



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|               | <p>results of the special Leaders' Summit day (New York) which will be dedicated to this topic.</p> <p><b>To prepare the issue you will get more information before the workshop.</b></p> |                              |  |
| 1 pm – 2 pm   | Lunch Break   |                              |  |
| 2 pm          | <b>OUT</b> -look  |                              |  |
| 2:00 – 4:00   | <p><b>Action plan 2017 – 2020</b> of BPW International Taskforce Leadership &amp; Lifelong Learning. How to increase the visibility of the Task Force</p>                                 | The future of the Task Force | Antoinette, Conny and whoever else wants to contribute |
| 16:00-16:30   | Feedback Session - End of Workshop  |                              |  |
| 19.30         | To be decided   |                              | Bettina  |
| <b>Sunday</b> |   |                              |  |
| 9:30 am       | <p>Excursion<br/>         "Rome Baroque: Caravaggio, Bernini and Borromini"<br/>         Guided Tour in Rome<br/>         15 euro per person</p>  |                              | Bettina  |