



PROGRAM

“Cross Cultural Understanding”

PRE CONFERENCE
of the “Cairo International Women’s Conference”

Mena House Hotel Oberoi, Cairo, Egypt, 24th April 2012

Time	Event
9.00 am	REGISTRATION
9.30 am	Welcome <i>by Hosts, Conference Preparation Team and BPW International Executive Board members</i> Goals and program of the Conference
9.50 am	„Basics of Cross-Cultural Understanding” <i>Dr. Antoinette Rüegg</i>
10.30 am	“Cross-Cultural Understanding Puzzle”, Introduction and guidelines <i>Elisa Campos</i>
10.45 am	„Intercultural Communication” <i>Prof. Dr. Louis Bosshart</i>
11.15 am	COFFEE BREAK Photo Session
11.45 am	PANEL Experiences on Cross – Cultural Understanding <i>Carolyn Grady, Past President BPW USA, Ilse Prawoto, Indonesian SOS Children’s Villages Indonesia, Beatriz Vidi Xavier da Silveira Rosa, Past President BPW Sao Paulo</i>
12.30 pm	Cross- Cultural Understanding <i>Speaker invited by Dr. Amany Asfour</i>
1.00 pm	LUNCH
2.30 pm	“Creating a Culture of Peaceful Coexistence: Towards a mutual understanding of Human Rights between Muslims, Christians, and Confucianists in Family life” <i>Dr. Areti Demonsthenous</i>
3.00 pm	“Traps and pitfalls of intercultural communication in everyday situations” <i>Prof. Dr. Catherine Bosshart - Pfluger</i>

3.30 pm	<p>Introduction WORKSHOPS – TRAININGS - MEETINGS</p> <p>WORKSHOPS – TRAININGS - MEETINGS <i>Speakers and Panellists offer direct exchanges about their issue</i> Workshops and trainings on</p> <ul style="list-style-type: none"> - “Cross-Cultural Understanding” Training: Johanna Marius, Germany - “Cross-Cultural Understanding Flower”: Elisa Campos, Brazil - Opportunity to discuss with speakers
4.15 pm	COFFEE BREAK
4.45 pm	Feedbacks of WORKSHOPS – TRAININGS - MEETINGS
5.00 pm	<p>PANEL “BPW, best Training Field for Cross-Cultural Understanding, how does BPW promote this Key Competence?” <i>Freda Miriklis, President BPW International, Adenike Adeyanju-Osador, Regional Coordinator BPW Africa, Sabine Schmelzer, Regional Coordinator BPW Europe, Dr. Amany Asfour, President BPW Egypt, Johanna Marius, Executive Member BPW Germany</i></p>
5.40 pm	Summary of the Conference
5.45 pm	<p>Certificates for Participants Thank you letters for Speakers, Panellists and Members of the Conference Preparation Team,</p> <p>Evaluation</p>
6.00 pm	Closing
8.00 pm	APERITIF (Bar Hotel Lobby or outside with view on the pyramids)
9.00 pm	COMMON DINNER : Conference Hotel (special room)