

Cross Cultural Understanding

Pre Conference

Of the “Cairo International Women’s Conference”

Mena House Hotel, Cairo, Egypt, 22 April 2013



BPW International

International Federation of Business & Professional Women

Cross Cultural Understanding



“Let us build together and see what we can make”

Lena Madesin Phillips

Cross Cultural Understanding



The purpose of this project is practical and reflexive activity emphasizing intercultural **qualities**. Qualities bring meaning and value to human life.

Participants are asked to create a flower representing the qualities of their groups and nations.

The created flowers and their qualities will be used to further interaction among groups and nations.

Objective “Employ creative expression in order to get a better understanding among races and cultures. To promote intercultural peace among BPW affiliates, bringing strength and integrity to BPW International.”

“Redefining business in a Peaceful World.”
Freda Miriklis, International President.

Cross Cultural Understanding



Mission Statement: To develop intercultural understanding,
So that the highest aspirations of each nation may flower in the
world.

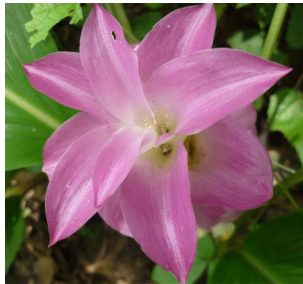
Vision: “The flower represents the highest aspirations and best
qualities of each nation.”

We can create a ***WORLD INTERCULTURAL GARDEN***
made of flowers from all nations.



First Step: Flowers received from BPW countries

Asia



Cambodia



Korea



Thailand



Indonesia



Nepal

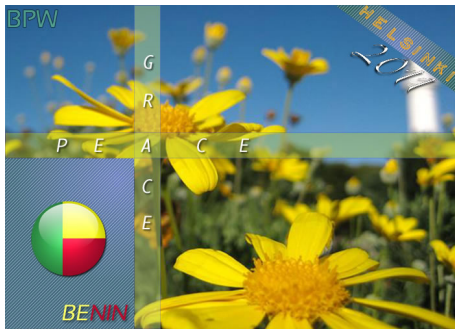


New Zealand

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Africa



Benin



Nigeria



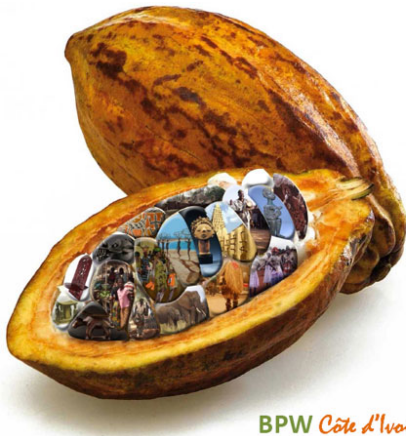
Togo



Sudan



Zambia



Côte d'Ivoire

A
K
W
A
B
A



South Africa



Burkina-faso



Europe



Cyprus



France



Spain



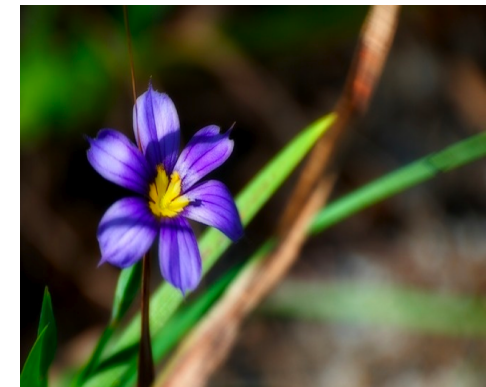
Finland



Italy



Turkey



Bermudas



America



Argentina



Brazil

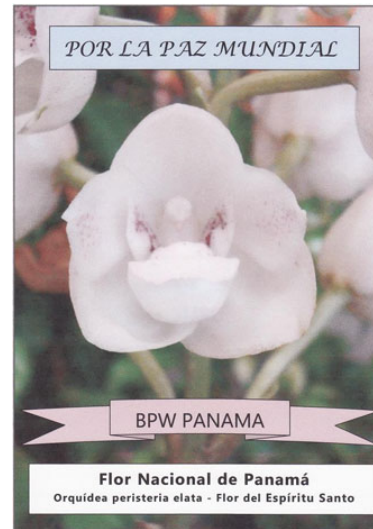
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America



Canada



Panamá



USA



Ecuador



Mexico



Haiti



Chile

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Task Force Peace and Intercultural Understanding – Action Plan



Cross Cultural Understanding



Intuition and Intercultural Understanding

Using our intuition let us welcome 18 different ways to say the same idea, from 37 countries.

The statement of our founder, LET US BUILD TOGETHER AND SEE WHAT WE CAN MAKE.

Cross Cultural Understanding



English “Let us build together and see what we can make.”

Portuguese “Vamos construir juntas e ver o que podemos fazer.”

Spanish in Latin America “Hemos construido juntas y vimos lo que podemos hacer.”

Spanish “Construyendo Juntas, verán de qué somos capaces.”

French “Construisons ensemble et voyons où cela nous mène.”

Indonesian “Marilah kita membambangun bersama dan lihatlah apa yang dapat kita lakukan.”

Three Nigerian Dialects “Mu hada hanu tare mu gan yadda za mu yi.”

“Ka nyl jiko aka anu mara ike oga emere anyi.”

“Eye kid a jumbo se ka rib hound it a le se.”

Finnish (Finland) “Rakennetaan yhdessä ja katsotaan, mitä samme aikaan.”



Ας κτίσουμε μαζί και ας δούμε τί μπορούμε να καταφέρουμε μαζί

"Birlikte gerçekleştirelim ve neler yapabileceğimizi hep beraber görelim"

ទុកឱ្យយើងសាងរួមគ្នា យើងនឹងឃើញអ្វីដែលពួកយើងបានធ្វើ

आउ काधूमा काधू मिनाई हिहीं हिहीं हैरौं के के वनाउन सक्यौं ।

German (Austria, Germany) “Lasst Uns Miteinander Bauen Und Sehen, Was Wir Schaffern“



Second Step: Started in Egypt a group work with flower and qualities of countries – during the 13th International Congress of Business & Professional Women –Egypt / 25-27 April 2012 .

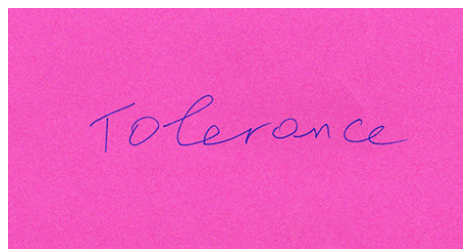
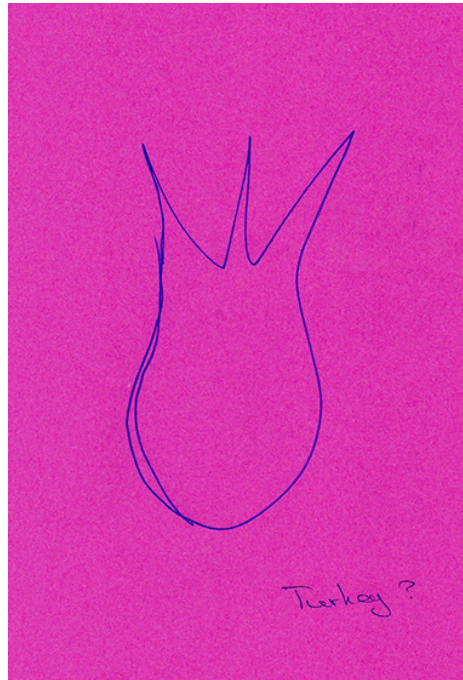


Switzerland
Qualities: Will & Compromise
Flower: Edelweiss

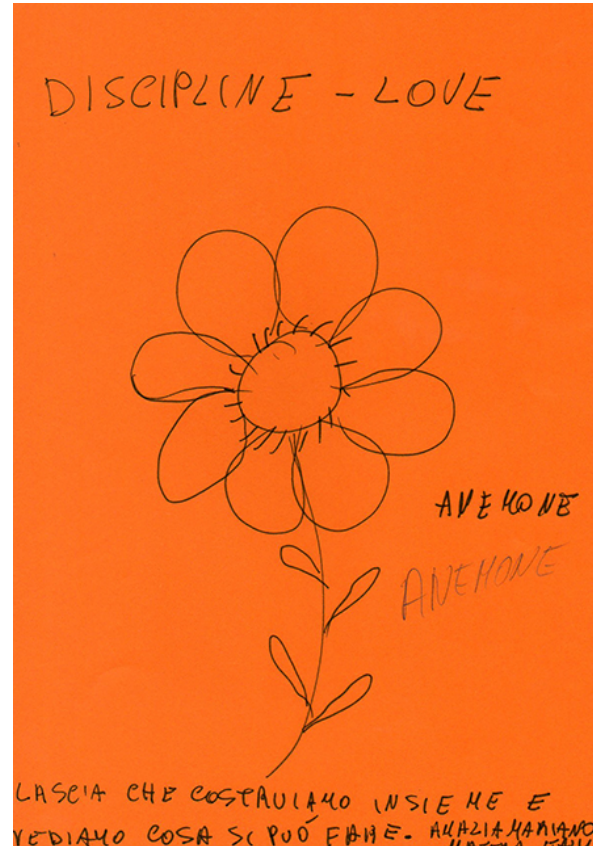
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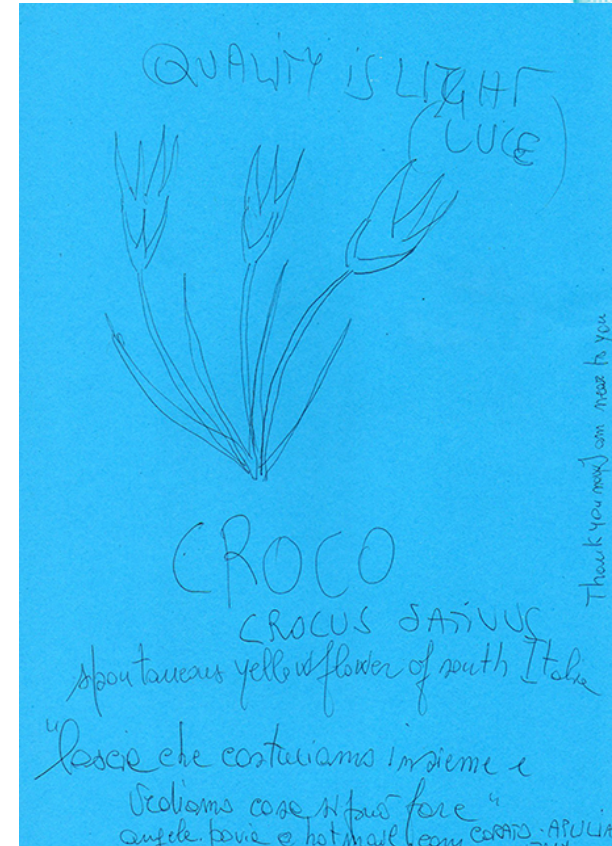
It continued at SORRENTO, Italy – BPW International European Regional Meeting



Turkey
Quality: Tolerance



Italy
Qualities:
Discipline and
Love

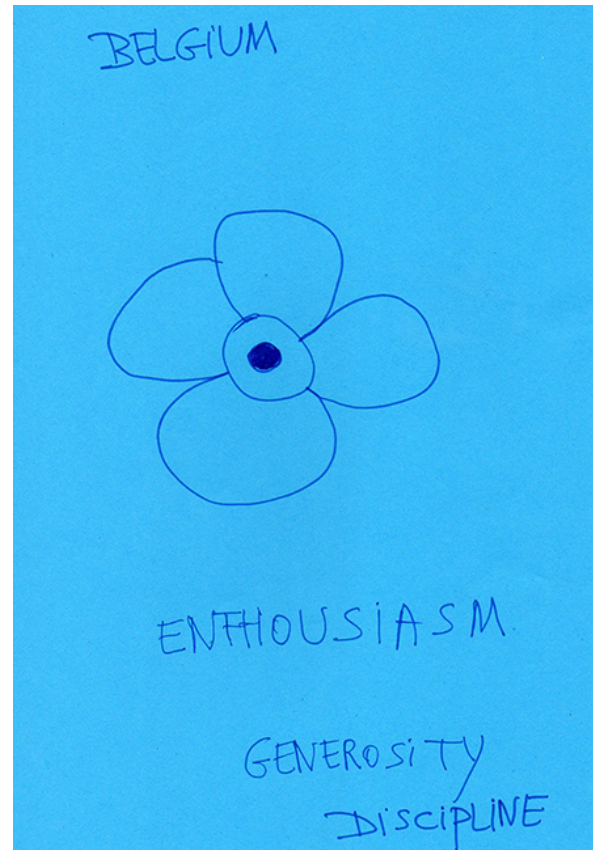


Italy
Quality: Light

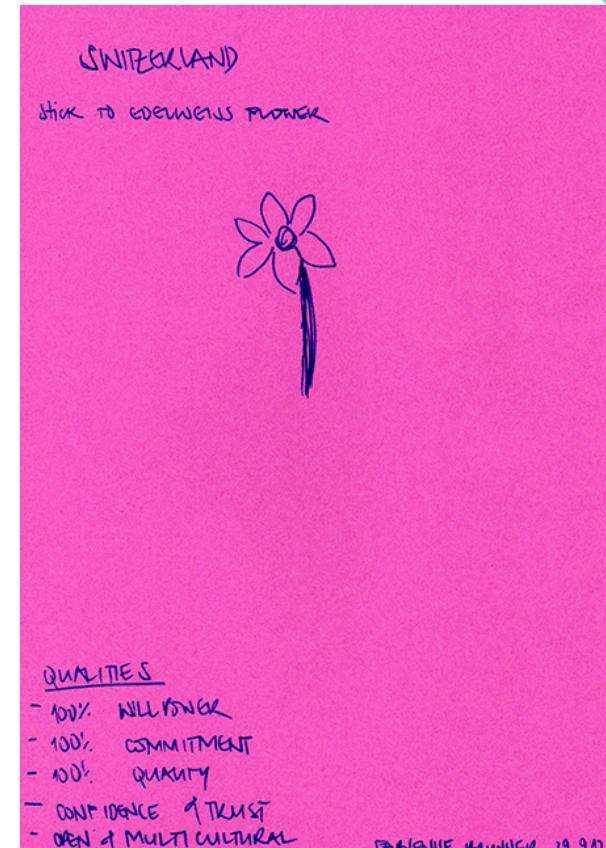
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Austria
 Quality: Harmonie



Belgium
 Qualities: Enthusiasm,
 Discipline and
 Generosity

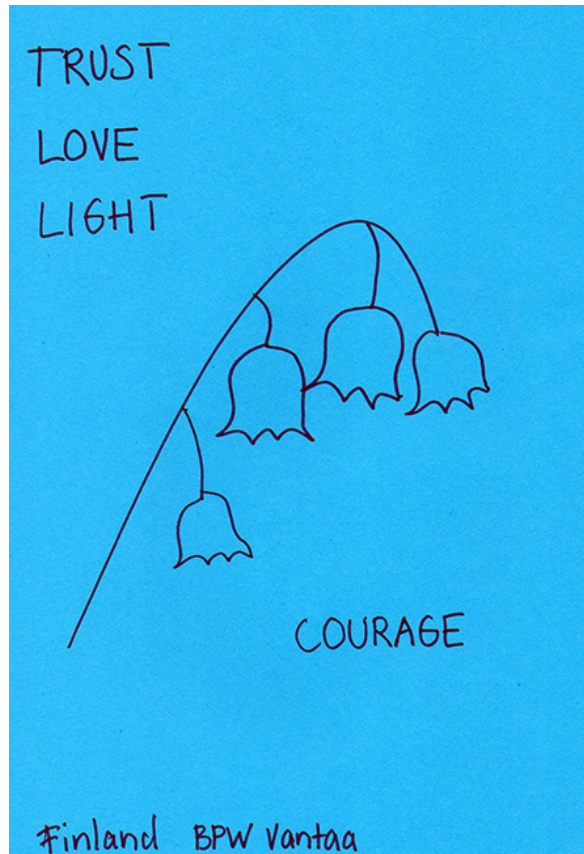


Switzerland
 Qualities: Confidence
 and Trust, Open and
 Multicultural

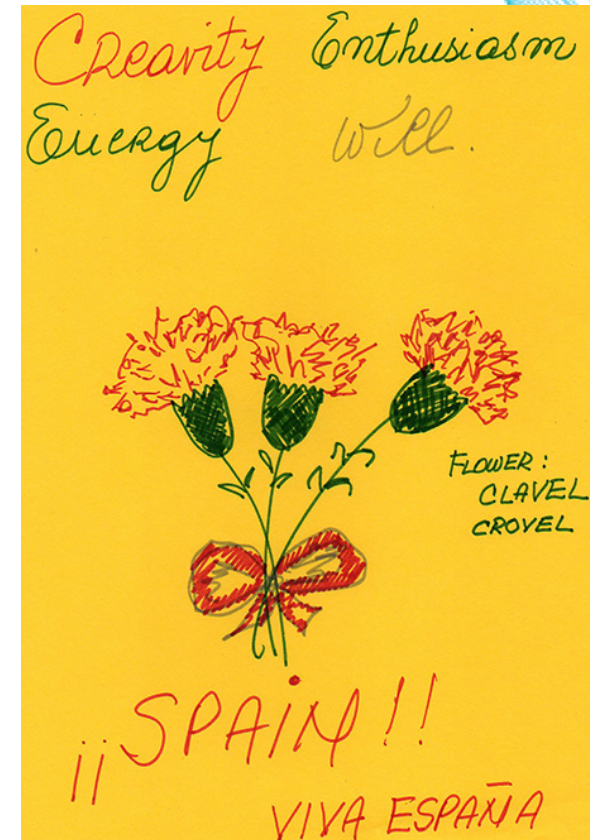
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Germany
 Quality: Running
 organization



Finland
 Qualities: Trust, Love,
 Light and Courage



Spain
 Qualities: Energy,
 Will, Enthusiasm
 and Creavity

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Third Step:

Countries, qualities and flowers creating a cross cultural dialogue, building a cooperative and integrative understanding.



Cross Cultural Understanding



Please invite your friends from various countries to co-create their flower and quality, and send to our task force, so that in Korea we may have every BPW country welcoming each other, in this creative and artistic intercultural and understanding dialogue.

Send to elisaguerra.paz@gmail.com or
elisabetefreitas@uol.com.br

“ Building peace in the mind of men and women.”
UNESCO



GRATITUDE

Amany Asfour – for hosting the platform of Cross Cultural Understanding

Antoinette Rüegg – for organizing this magnificent pre-conference and creation of Cross Cultural Understanding

Sabine Schmelzer – for supporting our Task Forces and Projects.



WE COOPERATE

Chair of Leadership and Lifelong Learning Task Force

Antoinette Rüegg – Switzerland

Chair of Peace and Intercultural Understanding Task Force

Elisa Campos – Brazil