

**Preconference Cairo, 27. April 2015
Part: Cooperation of Organizations**

**RESULTS
of Breakout Session**

Question: EXAMPLES for implementation of cooperation of organizations e.g. in BPW

Group: Nok, Daniela, Chiara Freddy, Ursula

Project: **Smarter Babies, Happier Moms**

Possible partners: League of Arab States, African Union, WHO, other stakeholders

- 1 Awareness of test for new born
- 2 Mobile App
- 3 Lobby Governments

Group: Amany Hana, Najat, Ibtisam

Collaboration for Economic Empowerment for Women and Youth

- 1st Start with children education and promoting entrepreneurial culture
- 2nd Promoting women on decision making through quota system and mainstreaming for gender in all “machinaries”.
- 3rd Implementation of decision 1325 of UN for engaging women in peace negotiations as women are crucial to achieve peace.
- 4th Promotion HE for SHE campaign

Group: Liz, Elisa, Dahlia, Merviat

DIMA Assoc in Cairo: Rotary Egypt for experts to volunteer training for their youth and women members.

ITC –WUEF Sept. 1-3, 2015

Identify business owners to participate

Register on the business database

Support Women Vendors Exhibition Forum

Group: Susan, Faiza, Judith, Johanna, Anne

Why ?

- Increased Women on Boards
- Increased visibility
- Increased capability (e.g. use of IT)
- Valved by both
- Leverage our achievements
- Shared Funding
- Strengthened Advocacy
- Rebranding of BPW as needed in 21st century)

What ?

- BPW as the Gender Authority (With UN Women)
- Information disseminated to all levels: International, national, local
- Targeted approach to each partner
- Research: What they are missing and we provide
- Education, presentation TRAINING, gender issues

WHO ?

Cisco, Professional Associations like attorneys, teachers, physicians, nurses, IT etc.

Corporate World → Signees of UNGC

- In kind or financial donation FOR BPW gender related Training -> BPW Academy, Train the Trainer and Certify