

# **Pre-Conference**

## **“Cross – Cultural Understanding”**

### **Biological & Psychological Roots of Cross-Cultural Understanding**

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**BPW International**

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# **“Cross – Cultural Understanding and True Self - Confidence”**

- 1 Three basic facts regarding cultures**
- 2 Responses to differences**
- 3 Two different „organs“ of perception and development of true self-confidence**



# 1 Three basic facts regarding cultures

## 1 Diversity of cultures

- Nationalities
- Professions
- Ages
- Gender
- Skin colours
- Languages
- Religions
- Social stands
- Educations
- Political systems
- Leisure groups

## 2 Elements of orientation

- Beliefs
- Values
- Behaviours
- Attitudes
- Agreements
- Norms
- Stereotypes
- Clichees
- Cultural Codes
- Conventions

**Everybody belongs to different cultures**



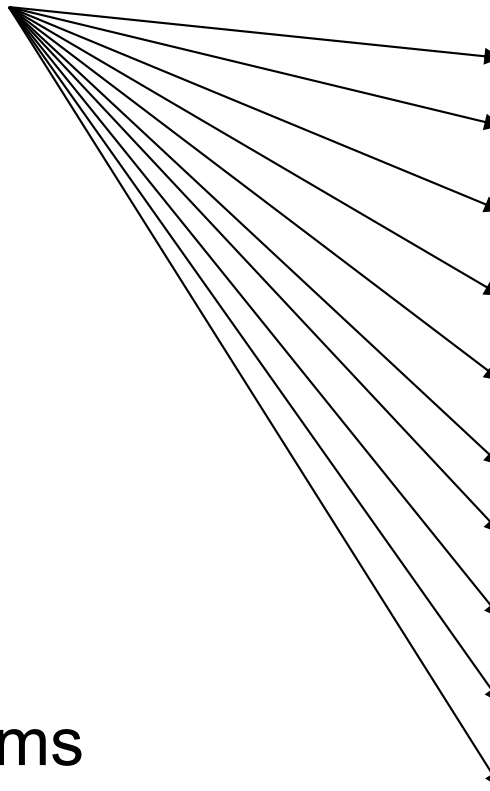
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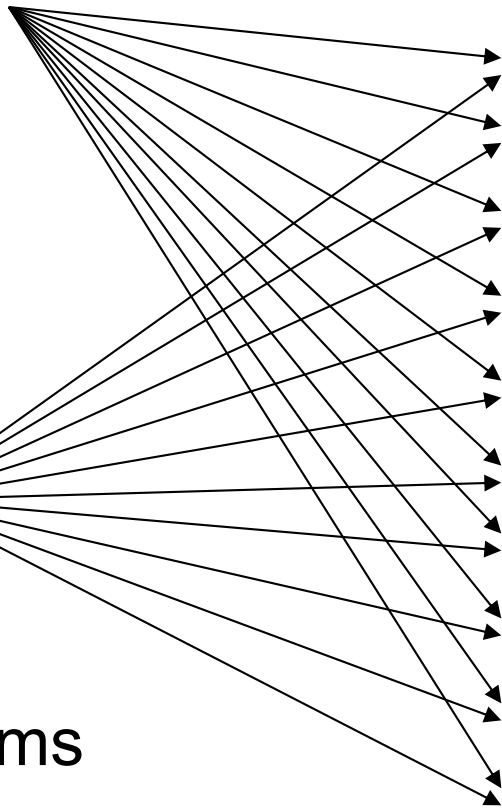
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**Everybody belongs to different cultures**

# 1 Three basic facts regarding cultures

## 3 Nobody can choose her

- Parents
- Family
- Gender
- Skin colour
- Body
- Character
- Intelligence
- Country
- Religion

**we get born in**



# A Basic fact regarding culture

## 3 Nobody can choose her

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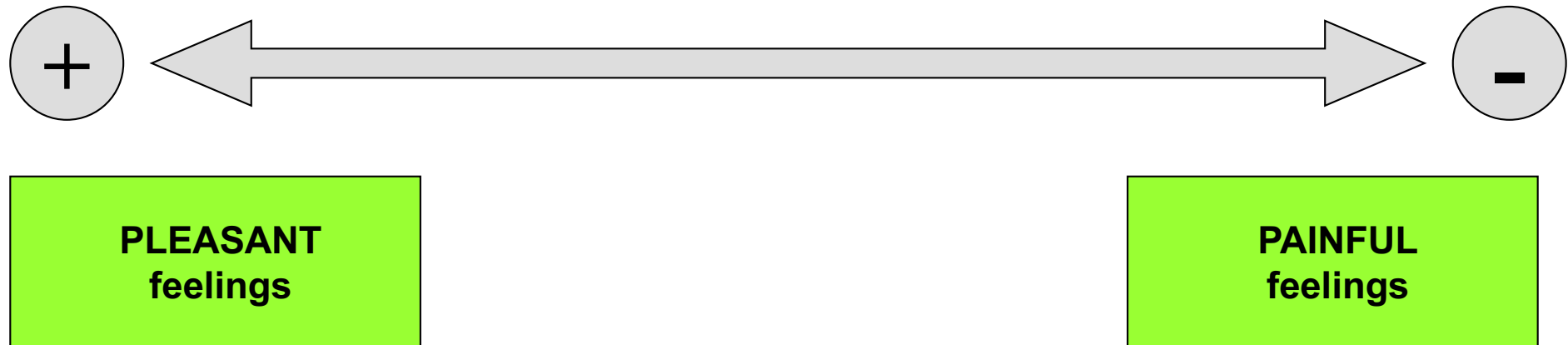
**Beeing conscious of that  
makes us more**

- **RESPECTFUL**, if I have  
to deal with differences
- **CREATIVE** in finding ways to  
cooperate with differences
- **SECURE**, if I have to say no

**we get born in**

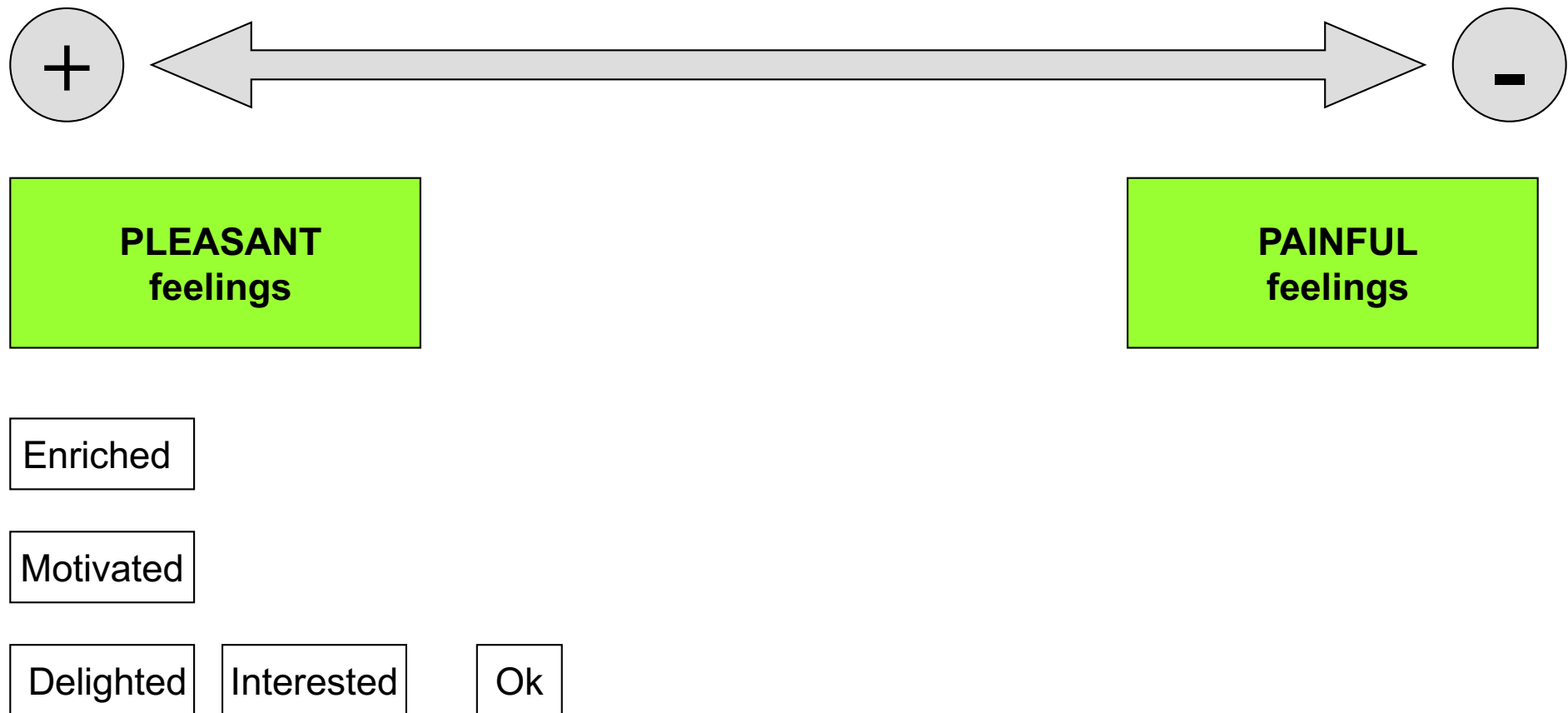


## 2 Responses to differences

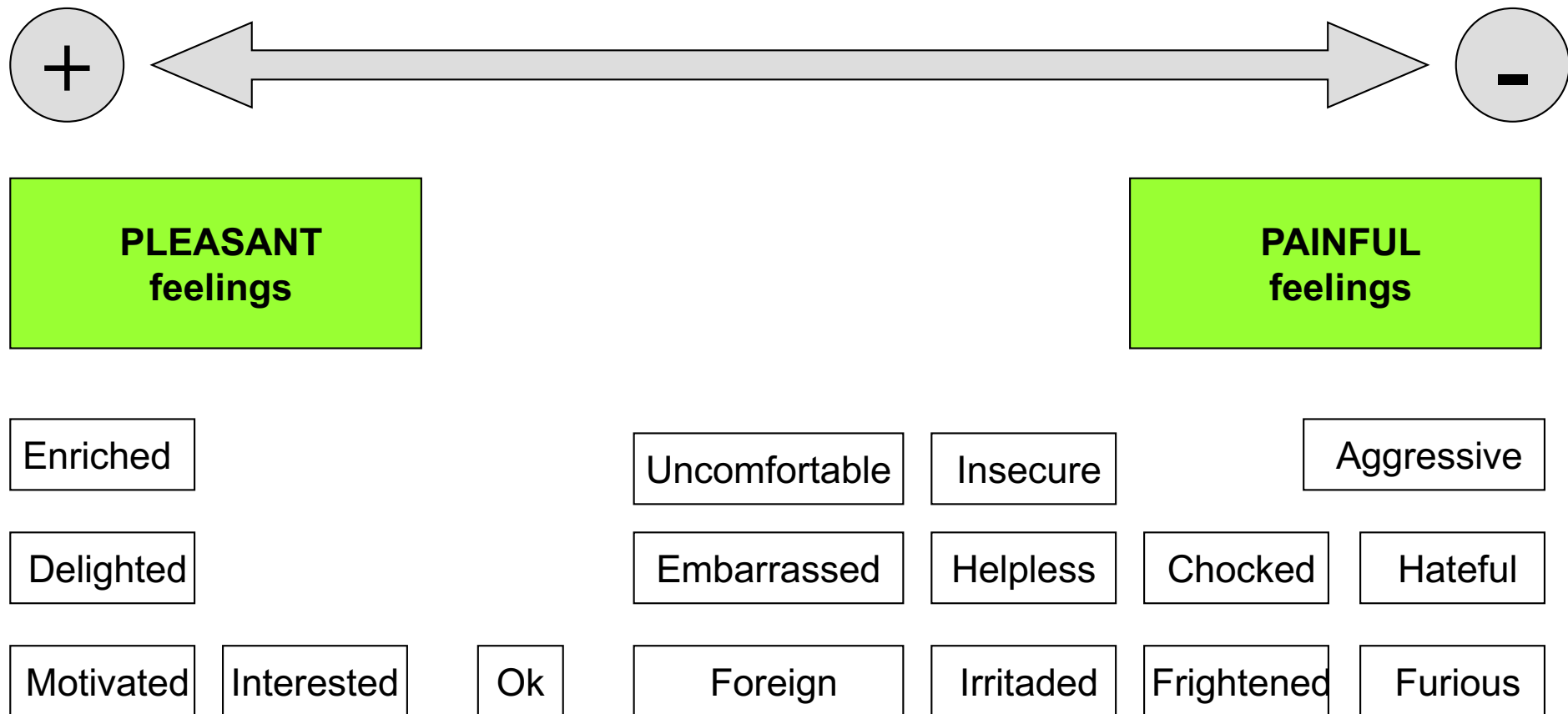




## 2 Responses to differences



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### **3 Two different Organs of perception**

#### **2 Organs of perception**

**Cognitive perception**

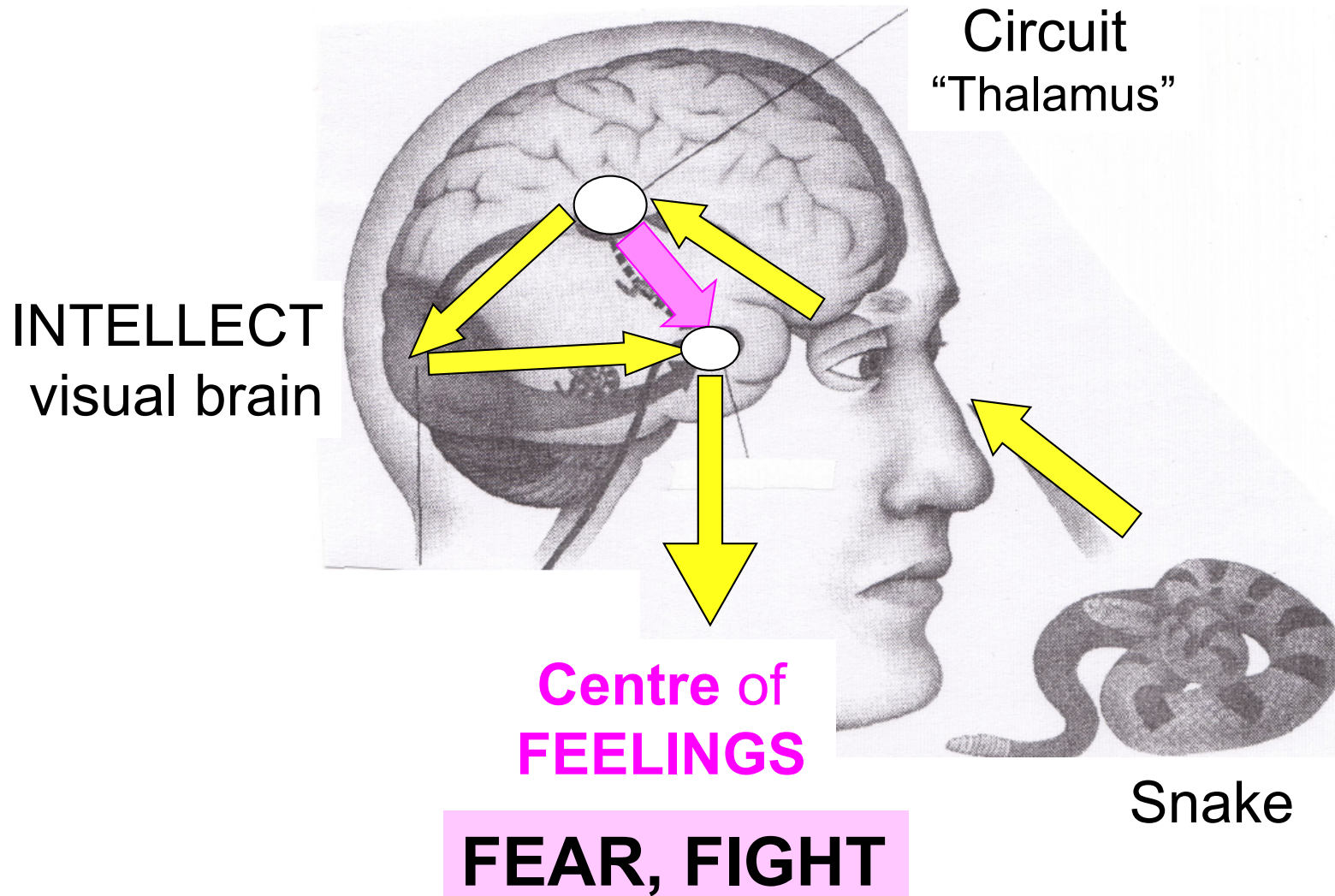
**Emotional perception**

# Emotional perception

Ledoux 1994

1<sup>st</sup> **FEELING**

2<sup>nd</sup> **THINKING**

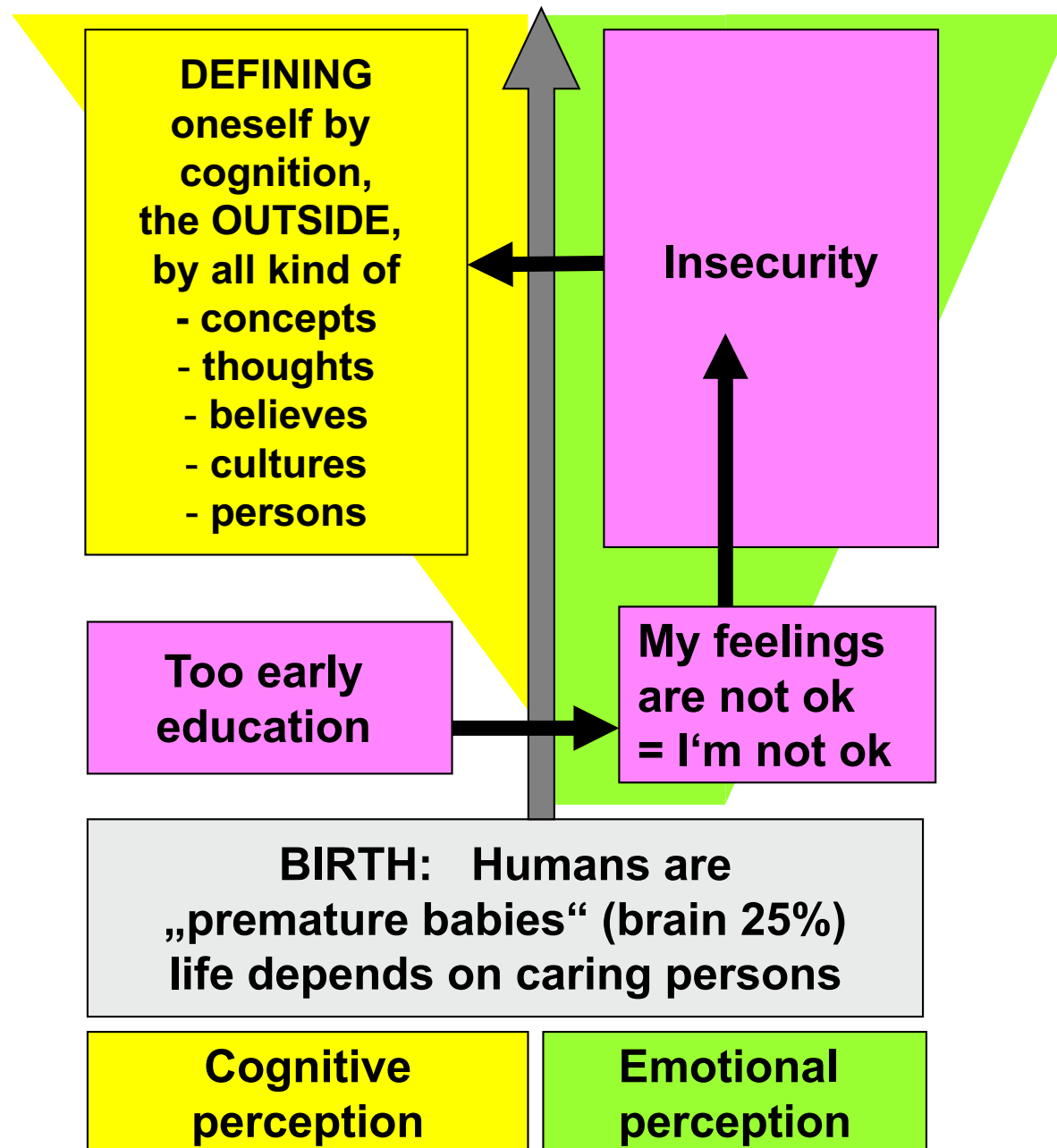


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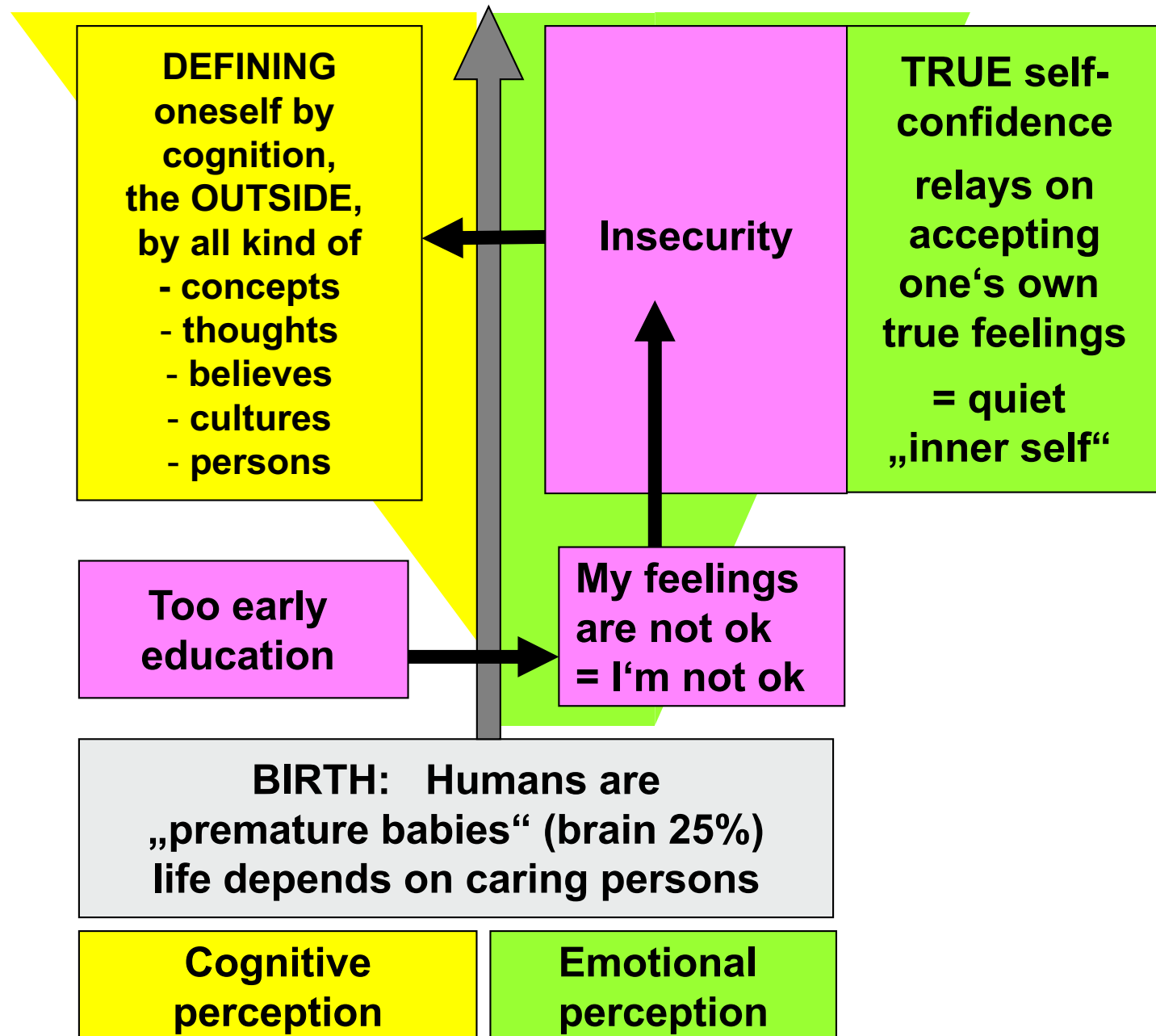
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### 3 DEVELOPMENT of the two „organs“ of perception



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