



Pyramids from the Garden of the Conference Hotel Mena House



Summit

## INVITATION

### “Cairo International Women’s Conference”

Organizer: Dr. Amany Asfour, President BPW Egypt

**Cairo, Egypt, 26 – 28 April 2016**

A N D

### Conference “Cross Cultural Understanding & Strategies for the Development of Women’s Organizations”

Organizers: Dr. Amany Asfour, Dr. Antoinette Rüegg, Johanna Marius, Daniela Rigassi

**Cairo, Egypt, 25 April 2016**

Use this unique opportunity for **FURTHER EDUCATION** on  
“**Cross-Cultural Understanding & Cooperation of Organizations**”.  
Meet BPWs from African & Arab countries and spend 4 exciting days  
in the luxury hotel close to the pyramids

Throughout the ‘**Cairo International Women’s Conference**’ Arab and African women will share their experiences and knowledge. **Attentive listening and learning with personal exchanges will generate true cross cultural understanding for all participants**

#### CONFERENCE FEES

- „**Cross Cultural Understanding & Cooperation of Organizations**“: 1 day, lunch incl.: **160 €**
- **Cairo International Women’s Conference**, 3 days: **300 €**
  - Lunches and **Gala Dinner** on a Nile cruise boat
  - **Gallery of booths**: Business women offer their products (special registration for booth rent)

#### ACCOMMODATION

**Conference – Hotel 5 star „ Mena House“**, opposite the pyramids of Gizeh  
Single rooms 140 €, double rooms 160 € in the annex of the hotel.  
A transport service to and from the airport is available.

#### REGISTRATION

Registration see website BPW International or contact Daniela Rigassi [cairo.conference.drigrassi@gmail.com](mailto:cairo.conference.drigrassi@gmail.com)  
For more information please contact Antoinette Rüegg, Past President BPW International:  
[antoinette.ruegg@bpw-international.org](mailto:antoinette.ruegg@bpw-international.org)

#### SECURITY IN CAIRO?

Dr. Amany Asfour, medical doctor and entrepreneur confirms that for conference participants there will be no increased risk despite the political changes. As a professional conference organizer she regrets that media communication often initiates such fears.