



PROGRAM

“Cross Cultural Understanding & Strategies for the Development of Women’s Organizations”

PRE CONFERENCE
of the “Cairo International Women’s Conference”
Mena House Hotel, Cairo, Egypt

Monday, 25 April 2016

Time	Items
9.15 am	REGISTRATION Dr. Omnia Fahmy
9.30 am	Welcome, conference objectives, introduction Dr. Amany Asfour, First Vice President BPW International Dr. Yasmin Darwich, President BPW International Dr. Antoinette Rüegg, Past President BPW International
9.45 am	Presentation of speakers and participants
	“Cross-Cultural Understanding”
10.10 am	“The Importance of Dialogue in Cross-Cultural Understanding” Dahlia Salem, General Manager of Diwan of Knowledge for Cultural Development Association, Egypt
10.30 am	“A look at Egypt from the inside” Johanna Marius, Intercultural Trainer, Germany, Egypt
10.50 am	More than a Mother Campaign , Women's Empowerment through access to health care and change of mind Dr. Rasha Kelej, Chief Social Officer-Vice President of Merck KGaA, Darmstadt Germany
	“Congress Venue 2017”
11.10 am	“Cross-culture understanding of peace vs crisis in the world” Dr. Chonchanok Viravan, Past President BPW International
11.40 am	COFFEE BREAK
12.10 am	“Factors of fear and the reasons to keep BPW International Congress 2017 in Cairo” Dr. Antoinette Rüegg, Past President BPW International

12.30 am	“BPW International Congress 2017” Dr. Yasmin Darwich, President BPW International
12.50 pm	“BPW International Congress 2017 in Cairo” Dr. Amany Asfour, First Vice President BPW International
1.10 pm	“Influence of the Media on our perception of reality” Dr. Catherine Bosshart, Hon. Secretary BPW International
1.30 pm	“BPW International Congress 2017 in Cairo” Dr. Omnia Fahmi, President BPW Egypt
1.50 pm	LUNCH
	“Congress Venue 2017”
3.00 pm	BREAK OUT SESSION – Different groups with different issues PREPARATION: BREAK OUT SESSION Relevant issues on mind-map and important questions for break out session <ul style="list-style-type: none"> - Reasons to keep the Congress in Cairo - Criteria to change Congress venue - Alternative venue - Steps to promote International Congress Cairo 2017 Promotion, invitation, information International Congress Cairo - Video-streaming - etc
3.30 pm	Different groups with adequate questions Moderator will report results.
4.15 pm	R e s u l t s: Presentation of most important results Consequences DRAFT Road map
5.00 pm	Closing remarks, Dr. Antoinette Rüegg, Dr. Yasmin Darwich, Dr. Amany Asfour
5.15 pm	PHOTO SESSION & COFFEE BREAK in the garden in front of the pyramids